

Ebooks

in academic institutions

The potential of ebooks

Cost effective content that can be easily discovered, delivered anywhere, at any time, to a variety of user friendly devices, for consumption and re-use

Creation

Curation

Managing ebooks

Consumption

Ebook adoption is growing. This guide intends to help institution managers navigate the issue around the 'curation' – or management – of ebooks. There are related guides to ebook creation and consumption.

Opportunities

Access



Availability

For high demand titles

User experience



Collection building

More books for increasing student numbers
To improve quality/breadth of research collections
Build quickly collections for new/expanded courses

Management Models

Title by title

For reading lists
Specific requests from academics & students

Collections

Ebook platform providers
Pre-packaged
Build your own

User Assisted Curation

Patron demand driven acquisition (PDA/DDA)
Evidence based

Challenges

Licensing



- Digital Rights Management (DRM)
- Restrictions on textbooks
- Who licenses: library, academic department or end user?

Budget



- Who controls: library or academic department?
- Developing sustainable models for PDA



Workflow

- Print and ebook workflows not compatible
- Constant change demands flexibility in practice and outlook
- Metadata moving away from institutional control



Technology

- Barriers to single sign-on
- Formats developing and changing
- Variety of devices
- Which ebook platform to choose?
- Library management systems still poor at handling ebooks

Return on Investment



- Determining cost per use
- Judged on access or ownership?

Read more...

www.ebookchallenge.org.uk

