

Ebooks

in academic institutions

The potential of ebooks

Cost effective content that can be easily discovered, delivered anywhere, at any time, to a variety of user friendly devices, for consumption and re-use

Creation **Consumption** Curation
Using ebooks

Ebook adoption is growing. This guide intends to help institutional managers navigate the issues around the 'consumption' – or use – of ebooks. There are related guides to ebook creation and curation.

Opportunities

Learning advantage

- Enhanced content
- Embedded pedagogy

Discoverability & access

- Digital resources on the open web
- Search within the text to discover the info you need
- Access from (potentially) any device

Convenience

- All books in one (portable) place
- Work anywhere
- Download=no need for network access
- Re-use-copy and paste
- Usability for disabled users

Social

- Share notes with friends, colleagues & lecturers

Using ebooks

Behaviours

- Types of behaviours
- Little time is spent reading
- Download but don't read
- Experience needs to be enjoyable
- Convenience

Technology

- Improved readability/screens
- Ability to annotate
- Devices can change behaviours

Challenges

Conceptual



- Challenge to the concept of a 'book'
- Implications for pedagogy
- Content & pedagogy & the 'VLE'
- Authority & provenance
- Citation issues

Business models



- Changes to business models
- Innovation e.g. etextbooks
- Student as the customer
- Open Access models

Technology



- Changing fast-tablets, formats etc
- Not everything is digital
- Technology for disabled users

Read more...

www.ebookchallenge.org.uk/consumption

